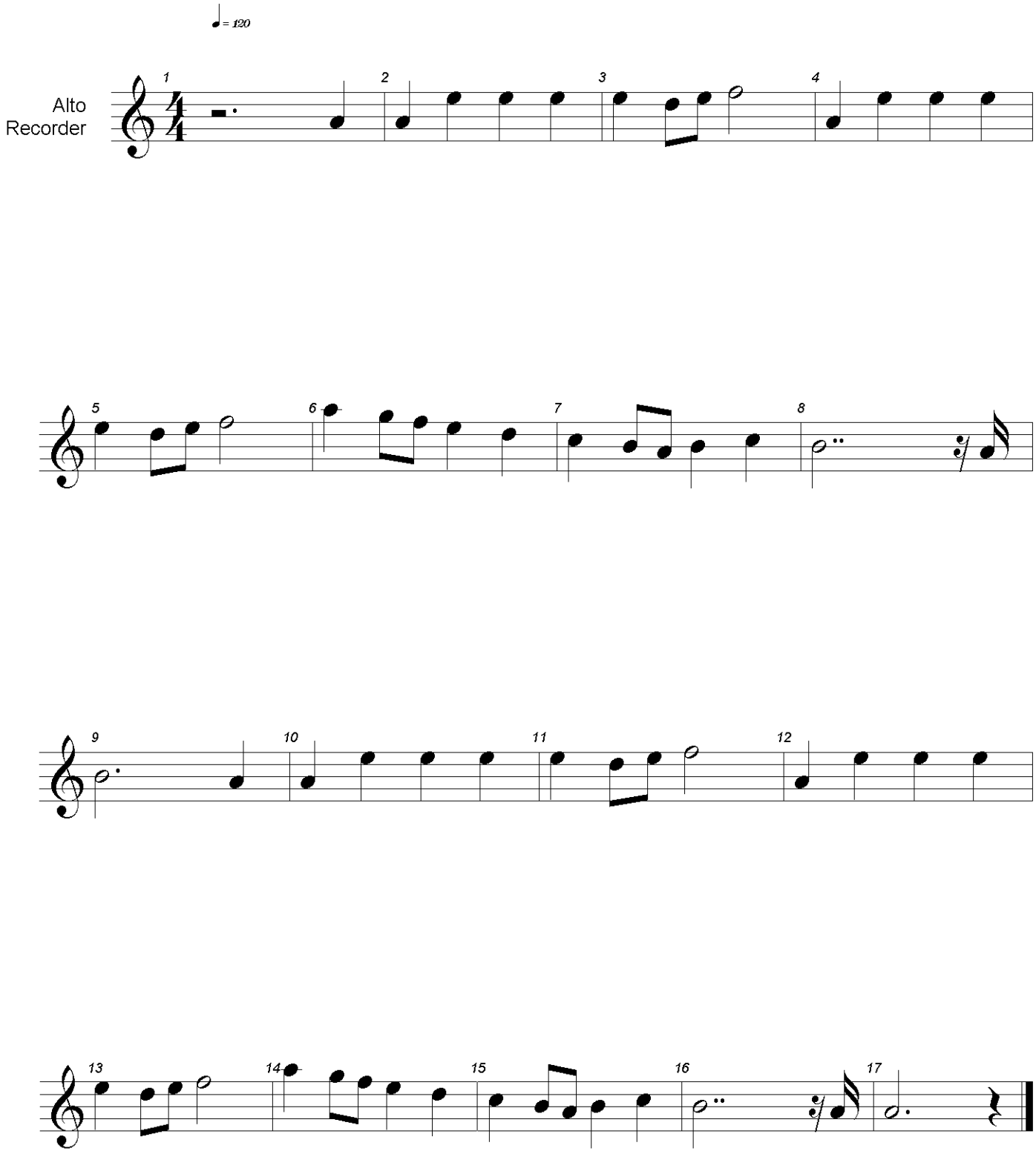La Cinquanaine